



What it does for you

A swipe-to-discover deck of your products: one at a time, swipe or tap right to keep, left to pass, then add one pick or all of them to the cart in one tap. A “your taste” podium shows the three categories each shopper keeps most, and the deck quietly leans toward them (capped, so shoppers still see variety). Placed with a block, an Elementor widget or a shortcode; it takes its colours from your theme.

What I need from you

Everything below is something only the store owner can supply or decide — the code side is finished and waiting for these values.

1. Which products go in the deck

The whole catalogue is dealt by default. Most stores want a focused deck — new arrivals, one garment, a sale category.

Name the categories or tags (or set them under

Factorize → Swipe → Deck

):

```
wp option update factorize-swipe_options '{"source":"categories","include_terms":"t-shirts,new-arrivals"}' --format=json
```

2. Default options on variable products

One tap adds a variable product as its default colour/size. A product with no defaults cannot be added in one tap; its pick says “Choose options” and links to the product page instead.

In each variable product: Product data → Variations →

Default Form Values

. The Deck tab shows how many products still need them.

3. What counts as a shopper's “taste”

The podium and the odds use product categories by default. Garment types or “Sale” are not taste; they should be ignored.

List the categories to ignore, or pick tags or an attribute (e.g. Style) instead, on the Taste tab:

```
wp option update factorize-swipe_options '{"taste_taxonomy":"product_cat","taste_ignore":"uncategorized,t-shirts,hoodies"}' --format=json
```

4. **Where it lives**

It can be its own page or a section of an existing one.

Say “its own page” (Placement →

Create the Swipe page

makes /swipe) or which page and where; with Elementor, drag in

Swipe Deck

.

5. **Wording and colours**

Buttons say Pass / Keep / Your picks / Add all to cart and the colours follow your theme.

Send any wording you prefer (e.g. “Nope” / “Love it”) and whether it should match the theme or use set colours. Nothing to send if the defaults are fine.

Optional / later

- Mirroring keeps into Factorize Saves (on by default when Saves is active).
- A launcher button that opens the deck from any product grid.

How you will know it is working

- Open the page on a phone: one product fills the card; swipe right twice, then Your picks shows both and a podium.
- Add all to cart lands on the cart with exactly those products.
- Factorize → Swipe → Deck shows the product count and the taste categories.