



Factorize Storefront what I need from you

Complete · tested standalone and inside the hub (Sept 5, 2026)

What it does for you

The face of the store: the photo band hero with your tagline ([`empire_storefront`]) and the Visit-the-Store section with map, address, hours, and phone ([`empire_visit`]).

What I need from you

Everything below is something only the store owner can supply or decide — the code side is finished and waiting for these values.

1. Real storefront photos

The demo uses a generated band; a real photo sells the visit.

2–3 landscape JPGs, at least 1600×640, of the front of the store and the aisles. Upload to Media or send them; I set the band and hero.

2. Exact address, hours, phone — per store

Defaults are the Oakwood Village flagship.

```
wp option update factorize-storefront_options '{"address":"...", "hours":"Mon-Fri 10am-6pm · Sat 10am-4pm", "phone":"(216) ..."}' --format=json
```

3. Hero tagline and sub-line

Marketing copy is yours.

One headline (≤ 6 words) and one sentence.

4. Map preference

The map embeds by address and needs no key; a branded Google map with your Place pin needs a Google Cloud Maps key.

Say “address embed is fine” or provide a Maps JavaScript API key.

Optional / later

- Multiple store locations.
- Seasonal hours banner.

How you will know it is working

- Home page: your photo in the hero, your tagline; Visit section shows your address and the pin lands on the store.

