



## What it does for you

---

Color swatches and a print-placement picker on every product, with the picture switching automatically from a file-name template (name-color-category.svg) — one product, every color, every placement, no variation images assigned by hand. Shop-card swatches, the right color in carts and emails, sanitized SVG uploads, a coverage report that names the missing files, placeholder mockups, and the InstaAttire example catalog.

## What I need from you

---

Everything below is something only the store owner can supply or decide — the code side is finished and waiting for these values.

### 1. Names and prices for the 62 designs

Your 5,952 mockups are wired in (Apparel Mockups, mounted read-only) and imported as 124 products — but they are called “Asset 10 Tee” and priced \$28 / \$52 as placeholders.

Send a list: asset number → design name (and a one-line description if you want one), plus the tee and hoodie prices (and whether left chest and large front cost the same). Rename in WooCommerce or send the list and I apply it; the images keep working because the image name stays `asset-10`.

### 2. Collection copy

The six folders became categories (Cats and Felines, Monkeys and Other Animals, ...) with no description. One or two sentences per collection for the category pages, or say “leave them bare”.

### 3. The color list with hex values

Swatches use each color term's Swatch color; ~60 common apparel names are built in.

Send the garment colors you actually stock as name + hex (black #161616, heather grey #9da1a6, ...), or set them under Factorize → Colorways → Colors.

### 4. Garments, placements, sizes, prices

The example catalog is a guess: tees, hoodies, tanks, long sleeve, sweatshirts, hats, totes; front/back/left chest/sleeve; S–2XL; back +\$4, sleeve +\$3.

Confirm the garment categories, which placements each garment allows, the size run, and how price changes by placement (or size). I regenerate the catalog structure from that; your real designs replace the twelve demo designs.

## 5. **Print-area boxes for your mockups**

The dashed marker is positioned by percentages per garment category that match the generated mockups.

Once your mockups are in, tell me if a marker sits wrong on any garment (a screenshot is enough) and I adjust the JSON under Settings → Print areas — or adjust it yourself.

## 6. **Branding for InstaAttire**

The site shows a two-tone text wordmark until a logo is uploaded.

Upload the logo under Appearance → Customize → Site Identity (SVG allowed), plus a favicon; send brand colors if the palette should change (35 theme tokens, one screen).

## 7. **What 'customization' should include**

Today customers choose color, placement, and size. Custom text or an uploaded logo previewed inside the print area is possible.

Say whether customers may add text / upload artwork, and whether that changes the price; I add the personalization field with live preview.

## **Optional / later**

---

- Customer text / logo personalization with live preview.
- Per-color pricing.
- A mockup generator that renders your artwork onto blank garments automatically.

## **How you will know it is working**

---

- Open any InstaAttire product on a phone: tap a color, the picture changes; tap Back, the marker moves (or the back mockup shows); add to cart — the cart shows that color.
- Factorize → Colorways → Coverage is all green after your files are in.