



What it does for you

How products are ranked and found: the Best deals ranking, Most popular sort, out-of-stock items always last, SKU search, weekly sales counters and sold badges, the Featured picker, industry-popularity scoring, and infinite scroll on the shop.

What I need from you

Everything below is something only the store owner can supply or decide — the code side is finished and waiting for these values.

1. Retail prices on your products

Best deals ranks by % below retail; without a retail price a product cannot compete for the top.

Provide retail prices in your product CSV (field `_et_retail_price`) or tell me your source (cost sheet, supplier list) and I bulk-import it.

2. Featured policy

Featured shows 4 products (`featured_limit`); I need to know whether that is hand-picked or auto-refreshed weekly from the ranking.

Say "hand-pick" (you star products in WooCommerce) or "auto" (the weekly refresh keeps running). Change the count with:

```
wp option update factorize-catalog_options '{"featured_limit":8}' --format=json
```

3. Sort labels and wording

The shop sort dropdown shows Best deals / Most popular; confirm those are the words you want.

Reply with any wording changes.

Optional / later

- Category-specific ranking weights.
- A 'new this week' sort.

How you will know it is working

- Shop → sort by Best deals: biggest % below retail first; out-of-stock items at the bottom in every sort.
- Search a SKU: the product comes up.
- Home → Featured shows 4 products.

