



What it does for you

Per-product view and add-to-cart counters plus the Store Stats dashboard (Factorize → Store Stats): views, carts, and sales per product, category, and for the whole site, so you can see what people look at but do not buy.

What I need from you

Everything below is something only the store owner can supply or decide — the code side is finished and waiting for these values.

1. Your privacy stance

Counting is first-party and anonymous (no cookies, no personal data), but your privacy policy should say so, and if you sell into the EU/UK/California you may want counting off for logged-out visitors.

Send the sentence for your privacy page, or say “count everyone” / “count logged-in only”.

2. Data retention

Daily counters are kept forever by default; tell me if you want them pruned.

A number of months, or “keep everything”.

3. Who may see Store Stats

The screen requires the `manage_woocommerce` capability.

List the staff accounts that should be Shop Managers; I set roles.

Optional / later

- Email digest of weekly stats.
- Export of the stats table to CSV.

How you will know it is working

- Browse three products, add one to cart, then open Factorize → Store Stats: the counters moved.